

GO FOODCOURT

Food For Every Mood Under One Roof

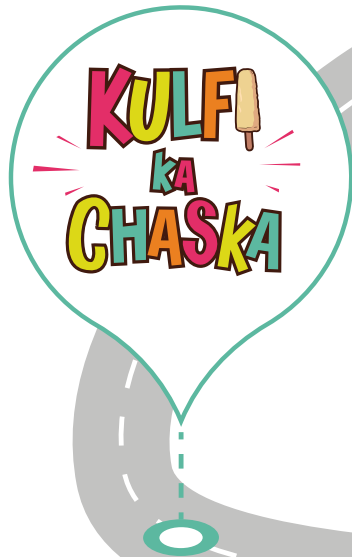
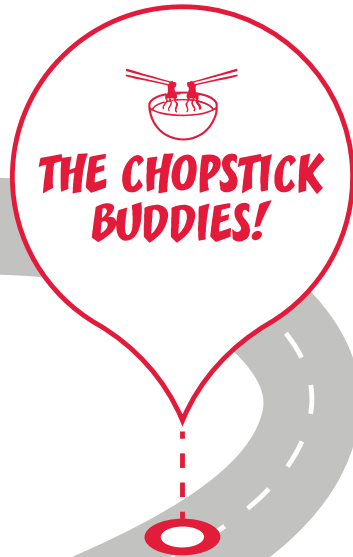
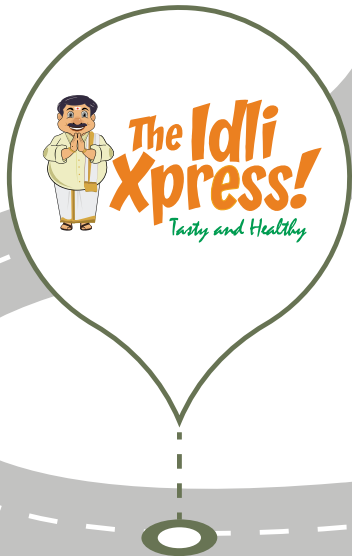


Join us on an ecstatic
Multi Brand Food Court
Journey

Visit Now

www.gofoodcourt.com

Our Ventures



About Us

A venture by Brewbakes Enterprises, Go Food Court is India's next-generation multi-brand food court model, bringing together a variety of beloved QSR brands under one roof. Whether you're craving the authentic flavors of Idli Xpress, the tangystreet-style delights of Chaat Ka Chaska, the rich indulgence of Punjabi Adda, or the global bites of Chopstick Buddies, Go Food Court ensures there's something for every mood, every taste, and every customer. With brands like Brewbakes Xpress, Kulfi Ka Chaska, and more, the Go Food Court experience is not just about food—it's about choice, convenience, and a modern dining culture.

Go Food Court is more than just a place to eat—it's a place to connect, celebrate, and create memories. Designed as a vibrant hangout spot, it's perfect for everything from casual meetups with friends to family gatherings and community events. From live music nights to engaging cultural and social activities, Go Food Court transforms dining into an immersive experience where food meets fun, and every visit feels like an occasion.



Mr. Anupam Singh «
CEO, Mentor

The Spearhead of the company, Anupam has done Hotel Management from SRM Chennai and gone on to complete his Masters from Symbiosis, Pune. With an experience of over 2 decades in the F&B and Hospitality industry, he overlooks the entire functioning of the company.



Mrs. Alka Singh
Co-Founder & Director

Alka invokes inspiration as she has championed her journey in the Indian Beauty and F&B Industry with the motivation to provide employment opportunities and empower women. She has leads the operations for Studio99 Salons and is the Head of Design and Marketing for our F&B brands.



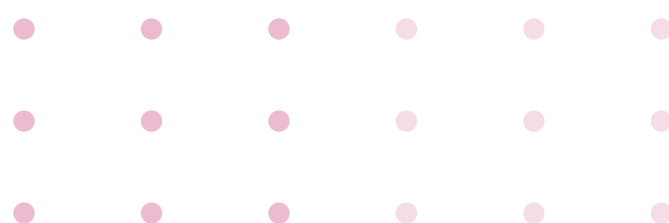
Mr. Adarsh Singh «
Co-Founder & Director

Adarsh has led several start-ups in India, after graduating from IHM Hajipur, Bihar and Masters from Symbiosis Pune. Prior to joining Brewbakes Group as the Co-Founder & Director, he has worked with Starwood's & Marriott Group. Later, he joined SIS India Ltd. He is currently heading the Brand Expansion across India & Abroad for the Company. He also takes care of expansion strategies, overlooks operations and entire Consultancy business for the company.



Mr. Atul Varun
General Manager

Atul has 20 years of experience with some of the most prominent national and international restaurants and has completed his Hospitality Management from IHM Pusa Road, Delhi. His depth of foresight and resourcefulness has helped many restaurants in revenue generation and maximising cost optimization.



Core Team

Our dynamic core team offers end-to-end solutions across every stage of hospitality operations from chef and staff training to recipe SOPs, vendor coordination, marketing strategies, and more.

With strong national campaign execution, detailed supervision, and a collaborative spirit, we ensure seamless restaurant operations and help transform your dream multi brand food court into a thriving success.



Chef Sarjan «

Executive Chef

With over 15 years of experience in leading kitchens across India and the Gulf, Chef Sarjan crafts innovative fusion street food, skillfully blending global cuisines with Indian flavors.

» **Chef Siddhant**
Trainer Chef

An IHM Chandigarh graduate with 7 years of experience, Chef Siddhant combines operational excellence with creative flair. His passion and precision drive smooth execution and innovative culinary experiences.



Shashank Shukla «

Business Development Manager

With 9+ years of experience in business development, Shashank excels at building strong client relationships and driving strategic growth. His approachable nature and result-driven mindset make him a trusted face of the brand.

» **Varsha Singh**
Marketing Manager

With 5+ years of experience, Varsha brings fresh energy and a creative edge to brand marketing. A digital-savvy professional, she drives impactful campaigns, elevates our social media presence, and constantly innovates to grow and engage our community.





Our Mission & Vision



Vision

To create an unmatched Food Court experience by maintaining the highest standards of quality, hygiene, service, and customer satisfaction.

Mission

To bring the GoFood Court experience to more communities, ensuring every new location delivers the same delightful, customer-first experience while staying true to our core essence.

Core Values

We put our customers first, ensuring every meal is prepared with freshness, quality, and hygiene at its heart. We believe in innovation, constantly introducing new flavors and dining experiences that bring excitement to every visit.



BREWBAKES

***Crafted** with heart, **savoured** with soul*

Brewbakes is a contemporary café brand that blends India's growing love for coffee culture with a fast, flavorful, and feel-good experience. Known for its handcrafted beverages and fusion snacks, Brewbakes caters to the modern Indian palate with a focus on quality, convenience, and ambiance.

From signature brews to quick bites, Brewbakes is designed for those who crave great taste on the go—whether it's students, professionals, or families. With a scalable model suited for both metros and emerging cities, Brewbakes is not just a café—it's a lifestyle stop where conversations brew, and moments are made.

Now serving in food courts via GoFoodCourt, Brewbakes brings café charm into high-traffic zones with speed, consistency, and irresistible offerings.



www.brewbakes.co



The Idli Xpress!

Tasty and Healthy

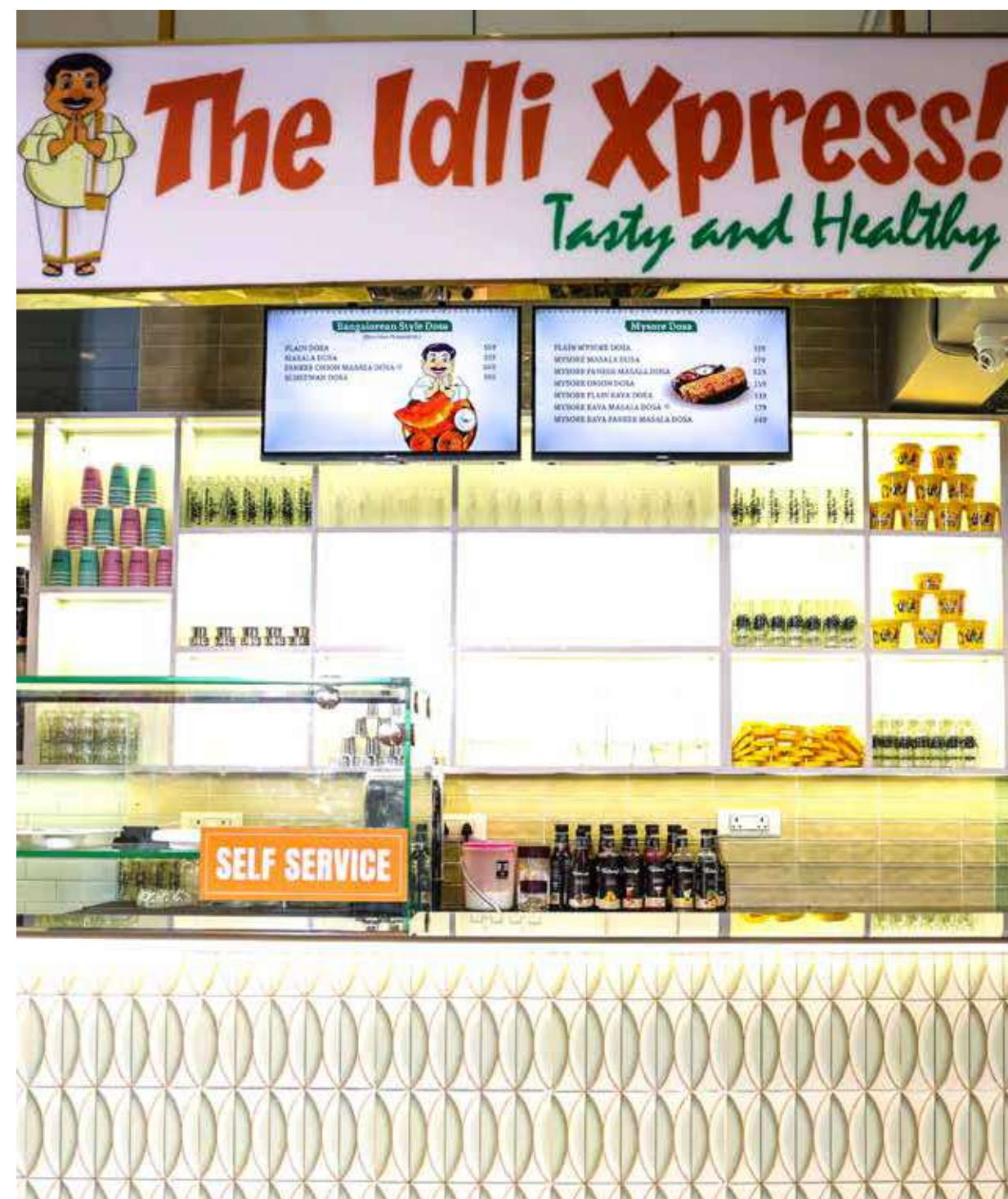
Vanakkam!

The Idli Xpress, a proud part of the GoFood Court family, brings the timeless taste of South India to the fast-paced world of food courts—where every bite is packed with purity, tradition, and flavor. With a focus on quality, speed, and authenticity, The Idli Xpress delivers the kind of soulful food that feels like home—even on a busy day.

From our signature Benne Dosa to the flavorful Ghee Podi Idli, each dish is crafted to celebrate the rich culinary heritage of South India, all while keeping service quick and efficient.

Ideal for all age groups and meal occasions, The Idli Xpress offers a light yet fulfilling alternative in the bustling world of food courts — consistently winning hearts with clean ingredients, bold flavors.

South Indian classics, served with speed, soul, and a smile.



www.theidliexpress.com



Your Go-To Adda for 100% North Indian Flavours

Authentic. Bold. Irresistibly. Desi.

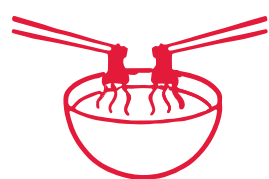
Punjabi Adda brings the heart of North India to the food court — serving up rich, comforting flavors that speak the language of true Punjabi indulgence. Specializing in crisp, buttery Chur Chur Naans and mouth-watering Soya Chaap, Punjabi Adda is the ultimate destination for foodies craving traditional taste with a modern twist.

Whether it's a hearty lunch, a fulfilling dinner, or a flavor-packed snack in between, Punjabi Adda delivers the bold spices and rustic charm of dhaba-style cuisine in a fast, efficient format perfect for food courts.

From Delhi to Amritsar, we've captured the essence of North India — now serving hot at GoFoodCourt.



www.thepunjabiadda.com



THE CHOPSTICK BUDDIES!

Indo Chinese

Bringing back everyone's favorite comfort food, **Indo-Chinese!**

Craving something spicy, saucy, and seriously satisfying? The Chopstick Buddies- part of Go Food Court, is all about bringing back the classic Indo-Chinese flavors we all love-the kind that hits the spot every single time. Whether it's that first bite of fried rice or the kick of chilli garlic noodles, we're serving comfort food with a desi twist, just the way you remember it.

We've taken your street-style favourites Manchurian, Hakka noodles, spring rolls and made them food court friendly: quick, consistent, and always packed with flavor. Perfect for when you're out shopping, on a lunch break, or just in the mood for something deliciously familiar at Go Food Court.

Whether you're flying solo or chilling with your gang, The Chopstick Buddies at GoFood Court has something for everyone. Big portions, bold flavours, and that unmistakable Indo-Chinese vibe- all served up hot and fast, making your food court experience even better.

Big on taste, full of comfort -just how Indo-Chinese should be!



www.gofoodcourt.com/the-chopstick-buddies

KULFI ka CHASKA

Kulfi for every Mood!

There's something magical about that first bite of kulfi – the creamy texture, the burst of authentic flavors, and that familiar comfort of home. At Kulfi Ka Chaska, we've taken that nostalgic experience and given it a contemporary twist, all while staying true to our rich Indian roots.

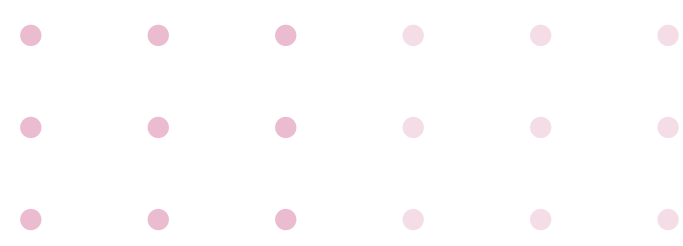
Brought to you by the creators of Chaat Ka Chaska, our new brand is all about celebrating India's favorite frozen dessert in the most hygienic, aesthetic, and flavorful way. From handpicked ingredients to a menu that speaks to every kind of sweet tooth we're here to give kulfi the spotlight it truly deserves.

From classic kulfis to healthy guilt-free options, rich faloodas, indulgent kulfi shakes, and colorful sundaes, we're serving a dessert experience that's crafted to suit every mood and moment. Our stylish cart model brings the charm of street-side kulfi to life with a modern vibe clean, fresh, and absolutely Instagram-worthy!



www.gofoodcourt.com/kulfi-ka-chaska

Franchise Model



Category	Area Required	Total Investment	Brand Fees	Royalty
1 Brand	200–300 Square Feet	INR. 25 Lacs Onwards	INR. 6 Lacs Plus Taxes	5% of Monthly Sales
2 Brands	300–600 Square Feet	INR. 35 Lacs to 40 Lacs	INR. 11 Lacs Plus Taxes	5% of Monthly Sales
3 Brands	600–1000 Square Feet	INR. 45 Lacs to 50 Lacs	INR. 15 Lacs Plus Taxes	5% of Monthly Sales
4 Brands	1000–1500 Square Feet	INR. 50 Lacs to 60 Lacs	INR. 18 Lacs Plus Taxes	5% of Monthly Sales
5 Brands	1500–2000 Square Feet	INR. 85 Lacs Onwards	INR. 20 Lacs Plus Taxes	5% of Monthly Sales
6 Brands	2000–4000 Square Feet	1.25 Cr. Onwards	INR. 22 Lacs Plus Taxes	5% of Monthly Sales



Why Go Food Court?



- Profitable & Scalable Model – Offering profits of up to 40%, Go Food Court has emerged as a high-yield business opportunity in India’s booming QSR market.
- Multi-Brand Advantage – Customers can enjoy multiple cuisines—from Indian street food to South Indian, North Indian, Chinese, Shakes, and Desserts—all in one place.
- High Table Turnover – Designed for efficiency and speed, ensuring more customers served in less time.
- Flexible Models – Available in Pure Veg and Veg + Non-Veg formats to suit regional preferences.
- Customer-Centric Pricing – Affordable yet premium-quality food, making it a go-to spot for all age groups.

Go Food Court is redefining India’s multi-brand QSR space by combining variety, profitability, and innovation. It is not just a food court—it’s a scalable business ecosystem designed to thrive in malls, highways, campuses, and urban centers.

Whether you’re a food lover seeking flavors or an entrepreneur seeking growth, Go Food Court is your one-stop destination.

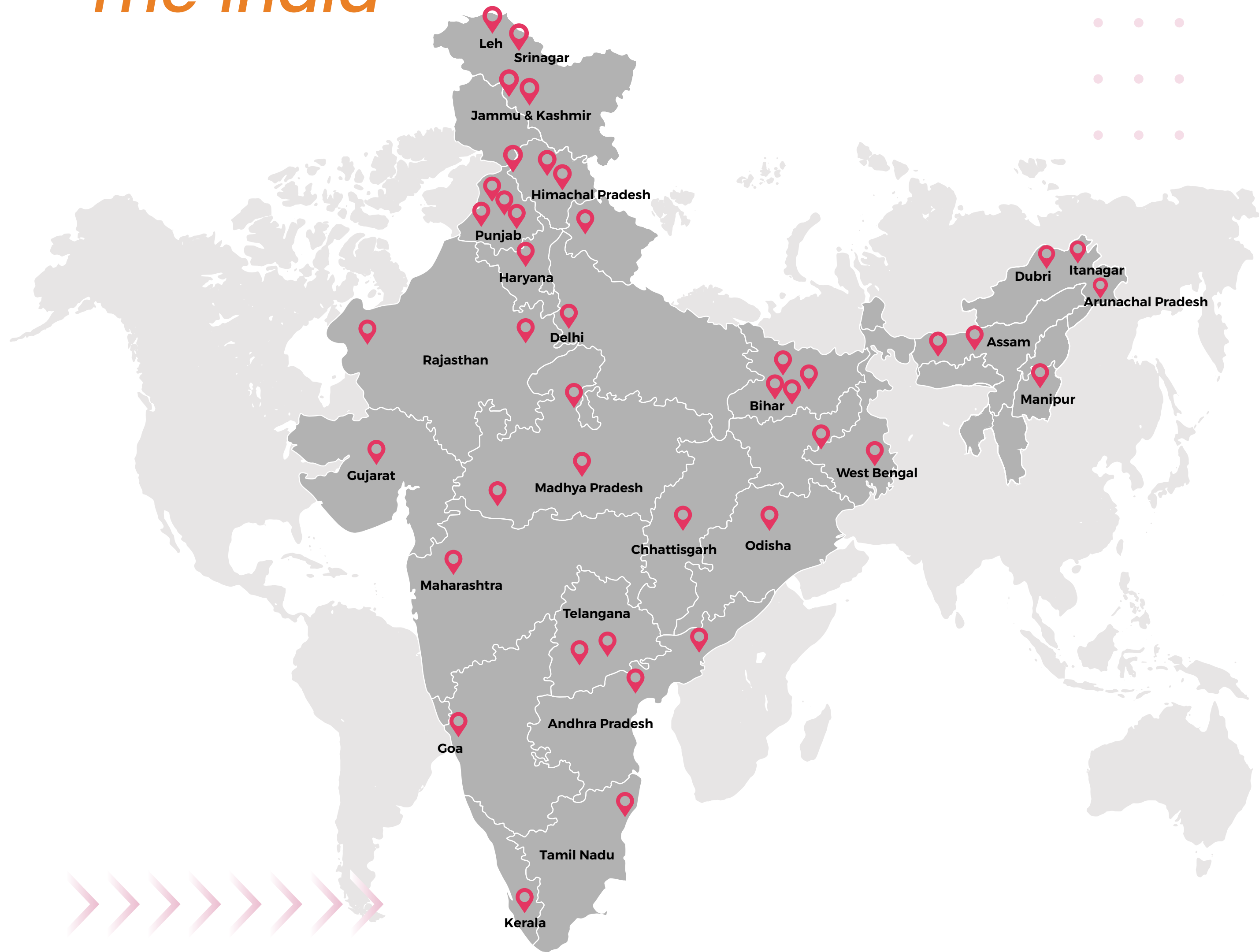


Strong Branding & Marketing

“Marketing is essential for brand awareness, visibility and a crucial point for increasing and pushing sales. We have a strong in-house marketing team which provides design collaterals - online and offline, takeaway packaging, menu designs, national and topical campaigns, social media guidance, PR and bloggers support, aggregator handling -Zomato, Swiggy and Google listing on-boarding and maintenance. We ensure that our restaurant is always in the limelight, with marketing activations that keep the consumers coming back for more.”



Location Across The India



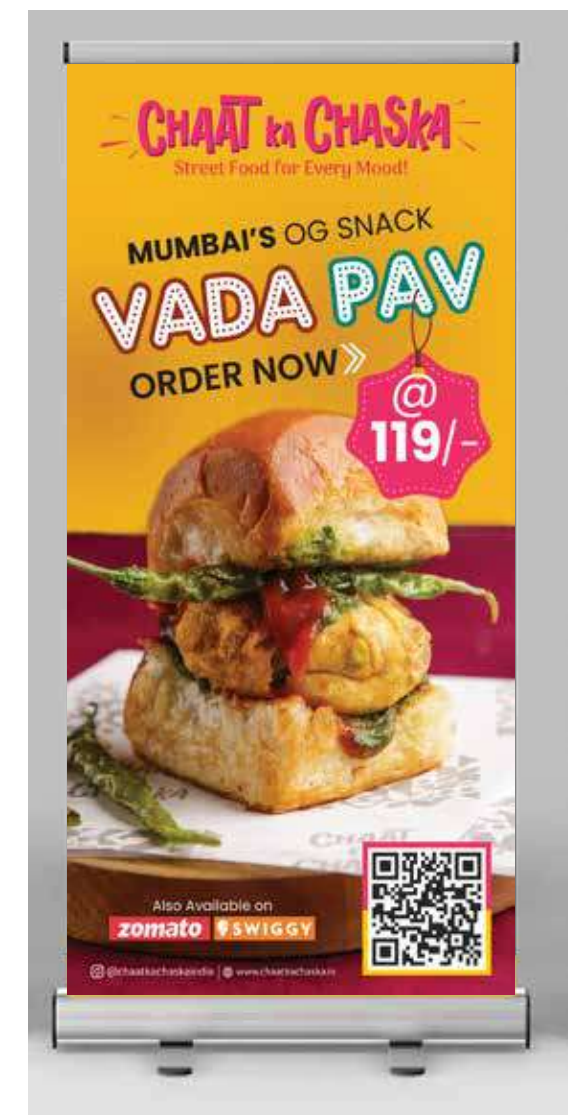
Packaging and OverView

Packaging is more than just wrapping—it's an expression of our brand and emotions. Every box, cup, and bag carries our vibrant personality, connecting with customers through bold colors, quirky taglines, and eco-friendly designs. Each takeaway becomes a little reminder of the joy, creativity, and quality we stand for. Beyond utility, our packaging sparks conversations, builds recall, and spreads our brand's warmth wherever it travels.



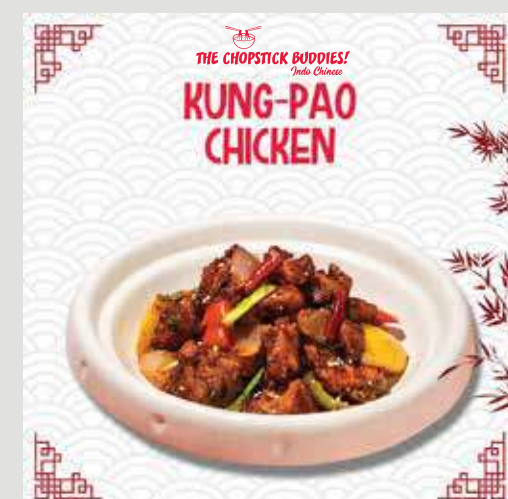
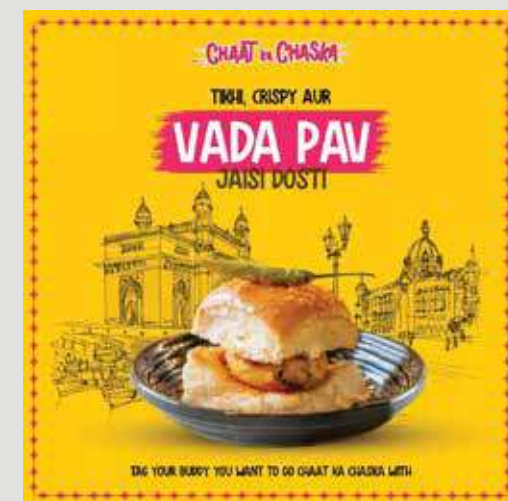
Outdoor Campaigning OverView

Outdoor campaigns play a vital role in creating strong brand visibility and connecting with a wider audience beyond digital platforms. From striking billboards and eye-catching standees to takeaway packaging and menu boards, our campaigns are designed to leave a lasting impression. Our in-house marketing team ensures every design is vibrant, engaging, and aligned with the brand's identity. We ensure our brand remains visible and top of mind.



Social Media OverView

Our social media strategy focuses on building a strong, authentic brand presence to engage and attract a wide audience across key platforms. Through consistent, high-quality content, we highlight our unique offerings, local engagement, and customer experiences. This approach has driven brand visibility, enhanced customer loyalty, and encouraged organic growth, translating into tangible results for franchise partners. By leveraging targeted ads and influencer partnerships, we expand our reach and convert online interactions into foot traffic, creating value for both the brand and our franchises



ODC OverView



Award and Recognition



Our Team





GO **FOODCOURT**

Food For Every Mood Under One Roof

Contact : **7838938556, 7838156457**

Email : **info@brewbakes.co**

BREWBAKES HOSPITALITY AND SONS PVT. LTD.

Address :

Kuber Plaza, 3rd Floor, Block-C, Acharya Niketan,
Mayur Vihar Phase-1, Delhi - 110091

 @gofoodcourt  gofoodcourt.com

Thank You

